



2025-26 MEMBERSHIP COMMITTEE AWARDS

Chapter Challenge #1 Grow the general membership of the organization by a net of 10% - Each chapter is encouraged to increase their membership. Awards will be presented on the percentage of growth from September 6, 2025 through May 31, 2026 (based on NYSW., Inc. records.)

Chapter Challenge #2 Sustainable membership is significant to the success and future of New York State Women, Inc. While the recruitment of new members is important, our need to retain members is even more critical. Keeping our members engaged, empowered and educated strengthens our organization and positions it to be a dynamic and influential resource for women in our communities and state-wide.

Therefore, **this year's Chapter Challenge #2 from the Membership Committee is to reduce and/or eliminate the number of lapsed members in our chapters.**

Lapsed Members are individuals whose membership has expired. We spend a lot a time and energy recruiting but do we really put the same effort into retaining them?

So here's the deal...The Membership Committee will recognize and present awards at the Annual Conference to the Chapters (in two categories) with the lowest average of monthly lapsed members from September 6, 2025 through May 31, 2026. The chapter categories are (a) 5-10 members; (b) 11-25 members and (c) 25 members and over. Each chapter president can access their lapsed member report on the NYSW, Inc. website. Region officers...you are their cheerleaders and partners! Let's get in the game and keep our organization strong and viable! Tie breakers will be determined by the number of new members recruited (with state/local dues paid) between the same time-period. Special recognition for those chapters with lowest number of inactive members during period. *Monthly tallies based on NYSW membership records, only.

Chapter Challenge #3 What does your chapter do to engage, empower and educate your current membership? Do you have a member roundtable discussion, new member orientation, NYSW refresher program or a similar means or method to acquaint members with the state organization's mission, programs and events? We want to recognize your chapter and will present a FIRST and SECOND place award at Annual Conference. A brief description (less than 500 words) including the date (or dates) should be sent to the NYS Membership Chair (postmarked by May 1, 2026). Photos are encouraged. It's time to shine; and, once again, region officers are your cheerleaders and partners! Let's get a 100% participation rate!

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